



National Bureau of Statistics

P. O .Box 796 Tel: +255 (0) 22-2122722/3/4
Dar es Salaam, TANZANIA

Fax: +255 (0) 22-2130852
E-mail: dg@nbs.go.tz
Website: www.nbs.go.tz

STATISTICS RELEASE

November, 2012

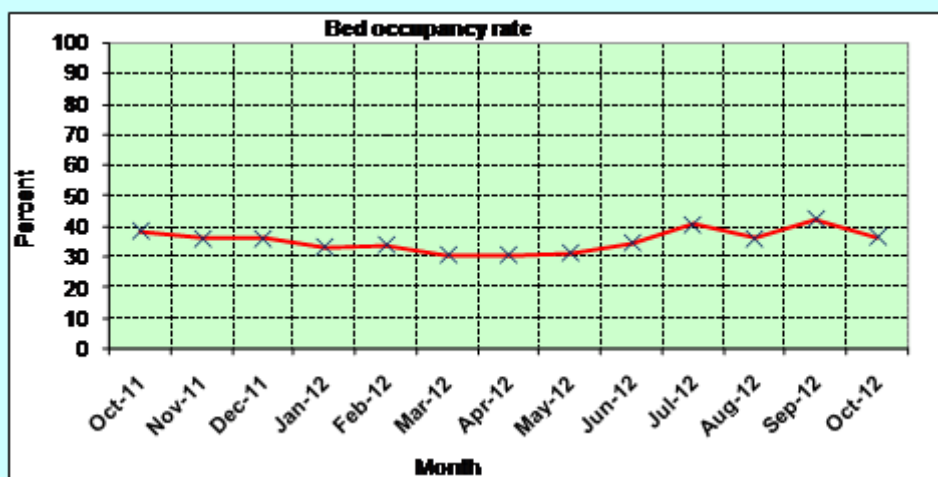
HOTEL STATISTICS OCTOBER, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 71 responded.

The occupancy rate for October is estimated at 36.5 percent. There were 95,583 beds occupied out of which 64.3 percent were by international visitors.

Results further showed that in the month of October the rates decreased by 5.7 percent compared to the previous month.

When compared with the same month last year (i.e. Oct, 2011) the result shows that bed occupancy rate decreased by 2.0 percent as can be deduced from the table.



HOTEL STATISTICS

	Oct.2011	Aug.2012	Sep.2012	Oct.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	30	31
Bed-nights available	251,472*	251,472*	243,360*	251,472*
Number of hotels responding	70	76	79	71
Bed-nights occupied	95,831	94,572	107,242	95,583
of which international	58,532	55,581	55,331	61,440
Bed occupancy rate	38.5*	36.1	42.2	36.5

Note:

- * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General